

Postgraduate Courses

Part and full time programmes of study at the University of Chichester Business School

MA Management & Leadership

This is a tailored programme to fit your business and your professional interests. It's offered on a part time basis, with a single day of contact time each month.

MSc Digital Marketing

An innovative practice based programme that equips you with digital marketing planning skills, marketing strategy, consultancy and solving real life business issues.

MSc International Business

This programme can be studied jointly with Marketing and with Finance and provides a broad, robust and practical knowledge base of business administration in a global business context.

MSc Data Science & Analytics

Developed in collaboration with industry partners this specialist programme is designed to develop Data Scientists, harnessing your mathematical, computational and presentational skills to work with, analyse and present data in meaningful ways for industry.

MSc Environmental Management & Sustainability in Business

This programme will equip you with the relevant knowledge, skills and competencies that will enable you to confidently engage with environmental management and sustainability, and pro-actively work as a 'catalyst for change'. The programme seeks to encourage you to challenge and question norms, and consider 'why' be sustainable rather than just 'how'. Through an applied consideration of different scenarios the programme encourages a fresh look at environmental management and sustainability, and places a specific focus on professional development, and developing operationally effective students.

Enquiries

For all Business School programmes contact the team directly:

email business-school@chi.ac.uk

call 01243 816000

